



Fundraising Pack

Thank you for choosing
to fundraise for KidsOut
and helping us create
happier childhoods.

This pack is full of ideas,
tips and useful
information
to help you make your
fundraising a huge
success!



Creating happy
memories



Bringing joy
and fun



Building Hope
& opportunities

Together we can help children be children again!





WHO WE ARE

KidsOut helps children and young people escaping domestic abuse and entering refuge, often with nothing, by giving them fun, hope and opportunity when they need it most.

WHAT WE DO



WE PROVIDE

We give children days out, experiences and gifts that create happy memories



WE SUPPORT

We work with refuges across the UK to reach children who need us most.



WE MAKE A DIFFERENCE

We help children feel safe, valued and hopeful about their future.



*Together, we can give children
a reason to smile again.*

THE FACTS ABOUT DOMESTIC ABUSE IN THE UK

Behind every statistic is a child whose life is being turned upside down.



The Reality in numbers



1.3 MILLION

children are estimated to live with domestic abuse each year in the UK.



Over 90%

of children living in refuge have been exposed to domestic abuse.



EVERY 30 SECONDS

the police receive a call about domestic abuse.

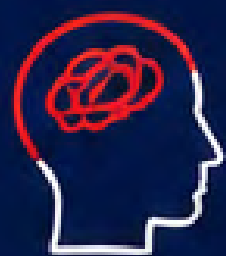


2 IN 3

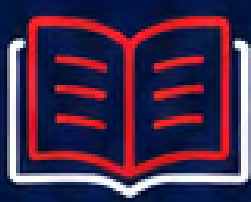
children in refuges are themselves subjected to physical, emotional or verbal abuse.

THE IMPACT ON CHILDREN

Children who experience domestic abuse are more likely to:



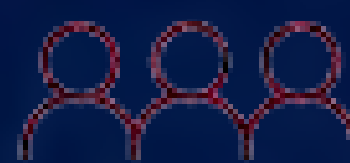
Experience anxiety, depression and low self-esteem



Struggle at school and find it difficult to concentrate



Find it hard to trust others and build relationships



Feel isolated and less confident



Be at greater risk of harm in the future

With your support, KidsOut can help create happy memories and brighter futures for children and young people affected by domestic abuse.

Why fundraise for KidsOut?



Your fundraising helps us give **children & young people the chance** to have Hope, have fun and make happy memories.

£10

Provides a trip to the cinema or bowling they'll still be talking about.

£15

Provides a trip to the zoo, with laughter, and happy memories that last long after the visit has ended.

£25

Provides a trip to the seaside or fun fair with treats and a memory to take home.

£30

Could contribute and help towards a family with their weekly shop.

£100

Allows Ten children at the cinema together. A real group day out!

£500+

Could help us reach even more children and young people to change more childhoods.



Need **our logo? Get in touch and we'll be happy to send it over for use in your promotional materials.**

💙 Set up your **online fundraising page and share it with friends, family, and colleagues to help spread the word and boost your fundraising efforts.**

📱 Follow KidsOut on social media, tag us in your posts, and share your journey with us. We love celebrating our supporters and may feature your fundraising story across our channels.

📋 If you're planning activities such as a raffle, public collection, live entertainment, or selling alcohol, please check with your local council for any licences or permissions that may be required.

🙌 We'd love to hear what you have planned! Get in touch with our fundraising team at

Events@kidsout.org.uk

and let us know how you'll be helping to create happier childhoods for children and young people living in refuge.

How to set up your JustGiving Fundraising Page

Follow these easy steps to create your page and start fundraising!



1

Go to JustGiving.com

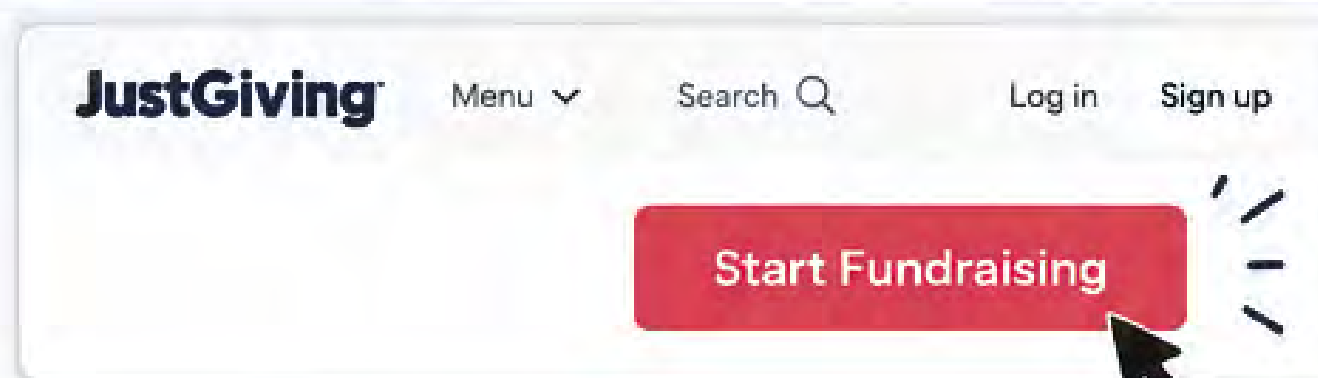
Visit www.justgiving.com in your web browser.



2

Click 'Start Fundraising'

Click the "Start Fundraising" button at the top right of the homepage.

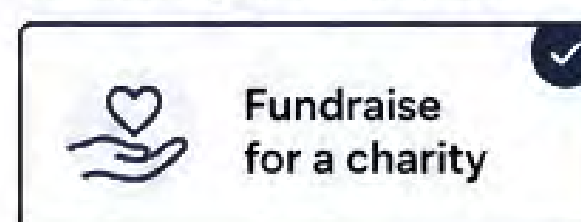


3

Choose your page type

Select "Fundraise for a charity" and click "Next".

What do you want to do?

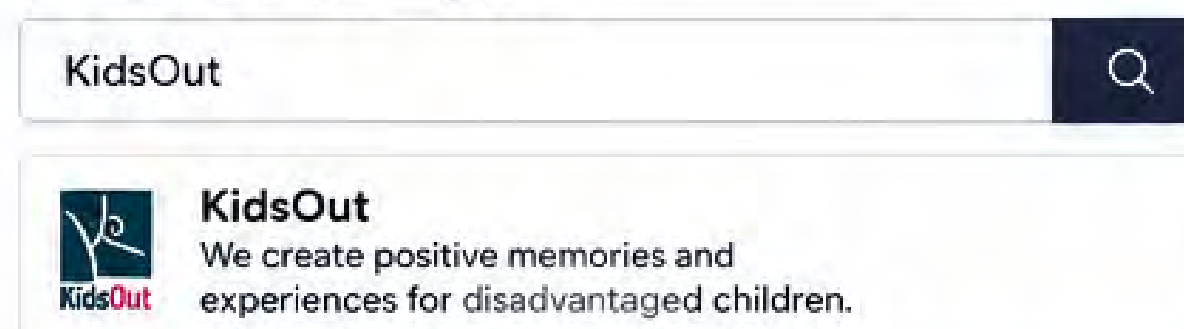


4

Search for KidsOut

Type "KidsOut" in the search box and select our charity from the list.

Choose a charity to support



5

Tell your story

Add a title for your page and write a short description about why you're fundraising for KidsOut.

Page title

I'm fundraising for KidsOut!

Tell your story

I'm raising money to help KidsOut continue to support disadvantaged children across the UK. Any donation big or small will make a huge difference. Thank you!



6

Set your goal

Choose a target amount that you'd like to raise.

How much do you want to raise?

£ 250



7

Personalise your page

Add a cover photo and/or profile picture to make your page unique and eye-catching.

Add a cover photo



Add a profile picture



8

Publish and share!

Click "Create your page" to publish. Then share your page with family, friends and colleagues!

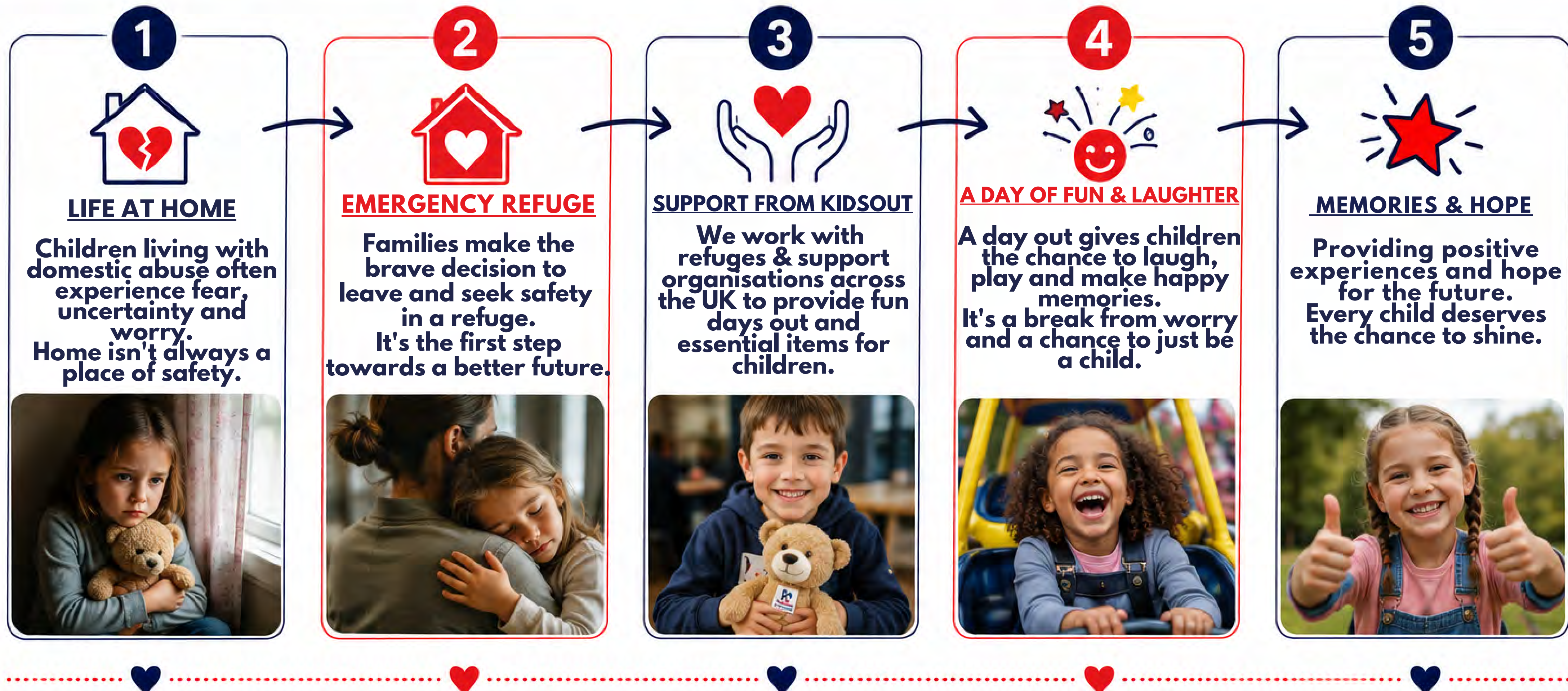


Your support helps KidsOut create positive memories and life-changing experiences for disadvantaged children.

Thank you! ♥

The Journey we help provide

No one should feel alone.



With your support, we can help more children affected by domestic abuse
experience fun, build confidence and create happier memories.





THE JOURNEY OF A KIDSOUT TOY BOX



A small box. A big difference.

1

COLLECTED WITH KINDNESS

Every Christmas, our Giving Tree campaign brings in thousands of toys donated by generous people and organisations.

Your generosity makes every toy box possible.

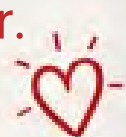


2

COLLECTED AND TRANSPORTED

Our volunteer van drivers collect the donated toys from each collection point and bring them back to our warehouse.

Every donation takes us one step closer.



3

PACKED WITH CARE

Back at our warehouse, our amazing team sorts and packs every toy with care, creating boxes filled with toys, books, games and activities.

Packed with care and full of hope.

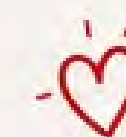


4

DELIVERED TO REFUGE

We work with refuges across the UK to deliver toy boxes to families who have fled domestic abuse and found safety.

A journey of kindness begins.



5

REACHES A FAMILY IN SAFETY

The toy box arrives at a refuge, where families are rebuilding their lives.

They may have left with very little, but **They are safe.**



6

OPENED BY A CHILD

A support worker gives the toy box to a child who may have lost so much.

They open the box and discover something that belongs just to them.

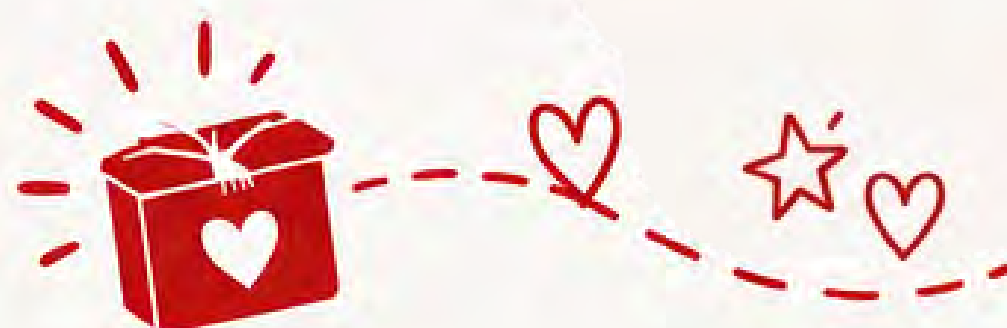


7

BUILDS HOPE FOR A BRIGHTER FUTURE

The toy box offers more than toys.

It offers hope, confidence and the reminder that they are not alone.



EVERY TOY BOX HELPS TRANSFORM FEAR INTO COMFORT AND UNCERTAINTY INTO HOPE – ONE CHILD AT A TIME.



Thank you
for being part of
this journey 

KidsOut is here to support me and my family every step of the way 

1

2

3

4

5



FIRST DAY WELCOME

When I arrive at the refuge, I receive a box of 10 brand new toys to help me feel happy, safe and welcome.



SUPPORTING MY FAMILY

My family receives food vouchers to help with food and essentials, making things a little easier.



FUN DAYS OUT

I get to go on fun days out, make happy memories and have lots of fun!



A BETTER PLACE TO CALL HOME

KidsOut helps make the refuge a better place to live with DIY SOS makeovers so I can feel safe, comfortable and at home.

HOPE
HAPPINESS
BRIGHTER DAYS



Every Step We Take,
Makes A Real Difference!



No-one should feel *alone!*



GET ACTIVE

Take on a challenge your way!

Run, walk, cycle, swim or climb and raise vital funds.



BAKE & SHARE

Everyone loves a treat!

Bake, host a sale and share the happiness.



HOST AN EVENT

Bring people together for some fun and raise money while you do it!



IDEAS



SPONSORED
WALK OR RUN



CYCLE A
DISTANCE



STEP
CHALLENGE

IDEAS



BAKE SALE



CAKE
RAFFLE



AFTERNOON
TEA PARTY

IDEAS



QUIZ
NIGHT



GAMES
NIGHT



DINNER
PARTY

AT WORK

Get your colleagues involved and make a difference.



IDEAS



DRESS DOWN DAY



OFFICE RAFFLE



BRING & BUY SALE

IDEAS



BIRTHDAY DONATIONS



WEDDING FAVOURS



IN LIEU OF GIFTS

IDEAS



DONATE WHAT YOU SAVE



PENNY JAR



SOCIAL MEDIA FUNDRAISER

SIMPLY CELEBRATE

Turn your special occasion into something even more meaningful.



KEEP IT SIMPLE

Small actions can make a big difference.



SCHOOLS CAN MAKE A BIG DIFFERENCE



Children helping children

By getting involved, your school can help bring fun, happiness and hope to children who need it most.

WAYS YOUR SCHOOL CAN GET INVOLVED



FUNDRAISE TOGETHER

Organise events, challenges or collections as a class, year group or whole school.



IDEA'S

- **Non-Uniform Day**
Students donate £1-£2 to wear their own clothes.
- **Penny Wars**
Each year group competes to collect the most spare change.
- **Talent Show**
Students perform: Singing, Dancing, Comedy, Magic acts or Musical performances and Sell tickets.
- **Christmas Jumper Day**
Simple and effective. Could Add: Festive bake sale, Christmas raffle.

Small actions from young people today can create brighter tomorrows.



KidsOut
THE FUN & HAPPINESS CHARITY

OUR GOAL

TOGETHER WE CAN MAKE IT HAPPEN!

Every pound you raise helps
bring fun, happiness and
positive memories to
children who need it most.

HOW YOU'RE HELPING



£10 Provides a trip to
the cinema or bowling



£25 could provide a
trip to the seaside or
fun fair with treats



£100 could help take Ten
children out to the
cinema together



**LET'S GET
STARTED!**



Thank you for making a difference!

I'm Fundraising for



My fundraising target is:

£

Please will you sponsor me at:

SPREAD THE WORD, CHANGE A CHILD'S STORY



Your support helps us create happy memories and brighter futures for children affected by domestic abuse.

Thank you for helping us make a difference!



USE YOUR VOICE. INSPIRE OTHERS. CREATE CHANGE.

HOW YOU CAN SPREAD THE WORD



SHARE YOUR STORY

Post about your fundraising, why it matters to you and what you're doing to support KidsOut.



SHARE PHOTOS & VIDEOS

Share your training, events, challenges or fundraising moments don't forget to smile!



USE OUR HASHTAG

Use **#KidsOut** so we can find your posts, cheer you on and share them!



TAG US IN YOUR POST

Tag **@KidsOut** in your posts so we can celebrate your amazing support and share it with our community.



SHARE WITH YOUR NETWORK

Send your JustGiving page to friends, family, colleagues and ask them to support or share.



SCAN, FOLLOW, SUPPORT

Scan the QR codes below to follow us on social media and stay up to date with our latest news and stories.



Facebook



LinkedIn



Instagram



X



TOGETHER, WE CAN CREATE
HAPPIER CHILDHOODS.

*Thank you for being
a part of our mission.*





kidsout.org.uk



@KidsOut

Registered Charity Number: **1075789**

Charity Registered in Scotland: **SC039477**

KidsOut Trading Ltd Company Number: **4366968**

VAT Registration Number: **793 481 795**

