

FUNDRAISING PACK



Fundraise and make a difference to the lives of some of the UK's most vulnerable and forgotten children.



However you want to do it - Run, walk, Bake, Dance, open garden,
cycle, Sing, Cook, Afternoon Tea, Swim, Ride, Climb, Plant Sale,

SPONSORSHIP FORM AVAILABLE
AT WWW.KIDSOUT.ORG.UK



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DO SOMETHING AMAZING!

Each year in the UK more than 20,000 children along with their mothers, flee domestic abuse to seek sanctuary in refuge. Typically leaving home with only the clothes on their backs, these children will have witnessed or experienced emotional, violent, and even sexual abuse, and arrive in refuges, traumatised, and with no possessions.

In collaboration with Women's Aid partner charities and corporate supporters, KidsOut provides these children with new toys, fun days out, and so much more, so that they feel valued and not forgotten.

In addition, the charity takes thousands of disadvantaged children on fun days out, including those with life-limiting health conditions, children who are carers for parents and or siblings, and children from families who are experiencing extreme financial hardship

However you choose
to fundraise

BE AMAZING!



CONTACT US:

01525 385252



www.kidsout.org.uk



fundraising@kidsout.org.uk





IT'S DOESN'T HAVE TO BE HARD WORK!

Making a real difference to the lives of vulnerable children needn't be tough work.

There are so many fun ways to fundraise; from sponsored wear-your-pyjamas-to-work days to holding a sporting event, or hosting an afternoon tea, or offering to wash cars.

Why not persuade your workplace to choose KidsOut to be their charity of choice or let us support you with your Environmental, Social and Governance Programme and CSR days where you and your colleagues could help with anything from redecorating a local refuge to packing toy boxes for vulnerable children.

However you want to do it - Run, Walk, Bake, Dance, Open Garden,
Cycle, Sing, Cook, Afternoon Tea, Swim, Ride, Climb, Plant Sale, Jugg

info@kidsout.org.uk
01525 385252

 **KidsOut**
THE FUN & HAPPINESS CHARITY



What we do - Putting smiles on the faces of the most vulnerable

KidsOut Toy Boxes

Moving into a refuge can be particularly traumatic for children, especially when they have already left their school, friends and possessions behind. With their mother's attention and resources typically focused on acquiring basic necessities, purchasing toys and going on Fun Days out are often way down the list. To make the children feel welcome and bring a smile to their faces, KidsOut provides each child with a gender and age appropriate box of new toys and books on arrival in refuge. Each toy box typically consists of a family game, jigsaw puzzle, craft activity set, action figure/doll, books and a cuddly toy. For some children, owning a brand new toy is something they have never experienced.



Over 20,000 children a year flee domestic abuse to live in refuge - how you can help

Giving Tree
FUN & HAPPINESS SHOP

The Shop at Christmas

KidsOut's Giving Tree initiative invites companies and individuals to 'Ditch Secret Santa' and buy toys for children in local refuge homes instead. Many of the recipients are children who have escaped domestic violence and have been forced to flee their homes quickly and leave all their possessions behind them. Without the Giving Tree, these vulnerable children may not otherwise receive anything to open on Christmas Day. How it works: Buy a gift for a child from the Giving Tree - Fun & Happiness Shop on our website and your gift will be delivered to a vulnerable child by our KidsOut team in time for the big day.

The shop throughout the year

Throughout the rest of the year the KidsOut Fun & Happiness Shop provides the opportunity to buy a happy memory for a vulnerable child, by way of a Fun Day out, or a toy or book for a child arriving in refuge. The children visit the seaside, theme parks, adventure playgrounds, zoos, and more. Many of these children will never have experienced such activities, some will have never seen the sea, and the trips provide children with happy memories to cherish.





KidsOut Multi-Sensory Environments

KidsOut provides multi-sensory environments to help young children learn and explore creatively. The sensory environments particularly benefit children with learning and physical disabilities.. Each multi-sensory unit is semi-portable and can be used to adapt a room or space into a dedicated specialist care area. The units include coloured lighting, bubble tubes, effects projectors, sound and video projection. By controlling these elements, children are able to engage multiple senses helping with the child's development whilst having fun learning.



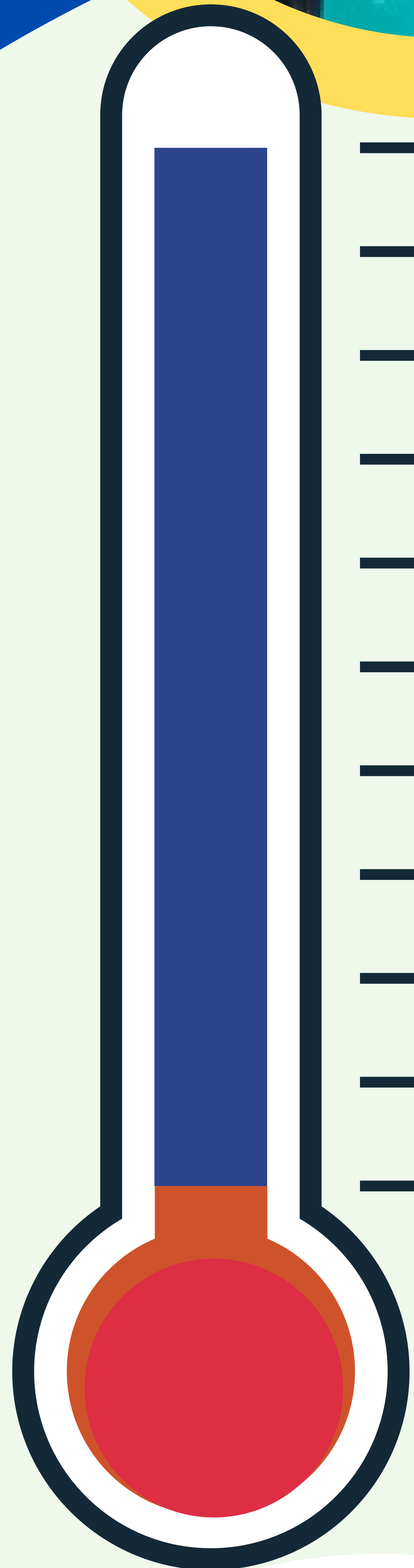
GO ON, BE AMAZING!

If you or your company would like to help, fundraise, donate, volunteer, or get your company involved in any of our projects. please get in touch on:

Tel: 01525 385252

or email us at: fundraising@kidsout.org.uk





For £5
you can pay for a child to have popcorn or ice cream at the cinema.

From £7
you can buy a Christmas present for a child in refuge.

For £30
you can pay for a child to go on a Fun Day Out

For £50
you can send a Toy Box to a child arriving in refuge.

For £110
you can send a Toy Box to a child arriving in refuge and take a two children on a Fun Day out



KidsOut support over 650 refuges across the UK so there's always a refuge near you



How companies can help

Corporate support is the life blood of KidsOut and makes our work for disadvantaged children possible. Thanks to the generous support of companies across the UK, some of the nation's most vulnerable and disadvantaged children have a reason to hope. There are so many reasons to get involved with KidsOut and your help will bring joy back to children who need it most.

If you share our interest in helping vulnerable children, contact us about how your company or organisation can get involved. It can be a great way to bring staff together, boost personal morale, as well as raise your company's public profile. KidsOut support over 700 refuges across the UK so there's always a refuge near you.

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Just some of the things you can do:

- Integrate KidsOut into your Corporate Social Responsibility Strategy
- Partner with us as your Charity of Choice
- Brand items with KidsOut through our Licensing Scheme
- Sponsor one of our children's Fun Days Out
- Attend one of our Corporate Networking events
- Sponsor a multi-sensory environment for children with learning difficulties
- Volunteer for Toy Box packing
- Volunteer for a Toy Grab at The Toy Fair
- Conduct a DIY SOS at a refuge





How schools can get involved

Your school can help make a HUGE difference to the lives of vulnerable and disadvantaged children living near you. In return pupils receive badges and certificates for their efforts to show our appreciation.

Supporting the work of KidOut, helps children build empathy and compassion as they learn about the challenges that many other children face. They also experience a sense of fulfilment and accomplishment that can boost self-esteem and confidence, as they recognise the positive impact they can have on others.

There are so many fun and easy ways for your school to get involved. For example, you could hold a sponsored sporting event, have a fun dressed-down day, sponsored dance, or collect new toys for children who have none. The possibilities are endless.

At KidsOut we believe every child deserves to feel valued. Please join us and make that happen.





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Supporting some of the UK's most vulnerable and forgotten children