

CORPORATE PACK

HOW YOU CAN HELP US
MAKE A DIFFERENCE...



SPREAD LOVE & KINDNESS TOGETHER

Encourage each other to help support disadvantaged children who are living in refuge by contributing to the success of the event, whilst networking with influential individuals who share a passion for charitable causes.



WHY SHOULD YOU SUPPORT US?

ON AVERAGE...

20,000 children escaped domestic violence and sought sanctuary in a Women's Aid Refuge every year. Each year, over 4,000 of these children will eventually be relocated to a new home in an unfamiliar area and KidsOut provides them with a box of brand new toys to help bring stability and fun into their lives when they need it most.

FUN DAYS

Our fun days service has provide over **56,000** of the most vulnerable children in the UK with a positive experience in the last year alone.

TOY BOXES

Our Toy Box Service covers all refuges across the UK and we provided **22,784** Toy Boxes to children in refuge.

NATIONAL ROTARY DAY OUT

Children across the country are taken on a fun day out to the zoo, a theme park or even the seaside, often for the first time in their lives. Over **20,000** disadvantaged children were taken out on Wednesday 14th June 2023!

KIDSOUT AT CHRISTMAS

KidsOut ensured that every child in refuge at Christmas received a toy box and every family received a fun day out and a **£40 food voucher**, meaning that children escaping domestic violence were still able to celebrate and enjoy a 'normal Christmas'.

AND MORE!

including World Stories, laptops and sensory units



MAKE A DIFFERENCE WITH US!

CHOOSE KIDSOUT AS YOUR CHARITY OF CHOOSE

A partnership with us could be beneficial for your business by helping you meet your corporate social responsibility objectives. It's a great way to motivate employees, gain insight into KidsOut to support vulnerable people in your local community.

FUNDRAISE

You and your coworkers can run your own fundraiser to help fundraise! Ideas include a cake sale, dress down day, a sponsored walk or run, or a raffle. The list is endless! - contact us for more ideas!



VOLUNTEER

Could you send a team to help at an event or activity? It's a great way for staff to bond by working together. Opportunities to volunteer include our corporate gala dinners, CSR days and more!

SPONSORED EVENTS

We have various challenges happening all around the UK, including bike rides, runs and more. Join in and take a challenge to raise money for disadvantaged children around the UK

MAKE A DIFFERENCE WITH US!

SPONSORSHIP

We have various sponsorship opportunities throughout the year, from sponsoring events, to the National Rotary Day Out. For example, by sponsoring an event you help us with the costs and in return get some great PR and local media coverage for your business.



DONATE TO AN AUCTION OR RAFFLE

Donating a prize in the raffle or auction contributes massively towards the success of each event. Your connections in the corporate world can help us profit and fundraise

COLLECTION TINS

Simply place a collection tin in your offices or employee break rooms. Small and spare change adds up!





KidsOut
THE FUN & HAPPINESS CHARITY

LOYALTY SCHEME

KidsOut's Loyalty Scheme is designed to reward regular supporters of the charity who sign up to make donations through a monthly direct debit.

The Loyalty Scheme has four levels with varying rewards and benefits:



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THE FUN & HAPPINESS CHARITY

Angel

Annual donation of **£10,000** (monthly direct debit £833.33)

Our KidsOut Angels will each provide **400** vulnerable children with a special day out, bringing fun and happiness and creating happy childhood memories when they need it most. As a thank you for being a KidsOut Angel you are entitled to the following:

- a standard table of 10 at an event of your choosing
- 20% discount on one table at all remaining events
- a listing in every event programme
- a mention on a dedicated Angels page on the KidsOut website.



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THE FUN & HAPPINESS CHARITY

Hero

Annual donation of **£3,000** (monthly direct debit £250)

Our KidsOut Heroes will provide **120** children with a special day out, creative positive experiences and memories to last a lifetime. You will receive:

- 4 complimentary tickets to an event of your choosing
- 15% discount on one table at all remaining events
- a listing in every event programme
- a mention on a dedicated Heroes page on the KidsOut website.



KidsOut
THE FUN & HAPPINESS CHARITY

Friend

Annual donation of **£1,200** (monthly direct debit £100)

Our KidsOut Friends will provide **60** vulnerable children with a special day out creating some happy childhood memories when they need it most. You will receive:

- 2 complimentary tickets to an event of your choosing
- 10% discount on one table at all remaining events
- a listing in every event programme
- a mention on a Friends and Buddies page on the KidsOut website.



KidsOut
THE FUN & HAPPINESS CHARITY

Buddy

Annual donation of **£150** (monthly direct debit £12.50)

Our KidsOut Buddies will bring fun and happiness to **six** disadvantaged children and provide happy childhood memories for the future. You will receive:

- a mention on a Friends and Buddies page on the KidsOut website.

TO SIGN UP TO BE AN **ANGEL**, **HERO**, **FRIEND** OR **BUDDY**, PLEASE EMAIL
[INFO@KIDSOUT.ORG.UK](mailto:info@kidsout.org.uk) FOR MORE INFORMATION

**PUTTING THE FUN AND HAPPINESS BACK INTO
DISADVANTAGED CHILDRENS LIVES**



THANK YOU

Keep in touch

If you would like to stay in touch or find out more about how you can help, please contact us via one of the following:

email: fundraising@kidsout.org.uk
info@kidsout.org.uk

tel: 01525 385252

website: www.kidsout.org.uk

Follow us on social media:



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